

>> Round 3 <<

Intellectually Challenged

For this round, you'll need the answer sheet that has the names of ten celebrities at the bottom of it. Your quizmaster will read out ten different celebrity copyright, trademark or intellectual property situations. All you have to do is decide whose is whose.

Nothing will double up and there are no trick questions. You should have a rough sheet on which to keep notes if you need, and you can fill in your answers in any order you like.

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Q/ Which celebrity...

- 1/ ...tried to trademark the phrase 'This Sick Beat'?
- 2/ ...lost a trademark dispute to a Pennsylvania gynaecologist over the book '20 Things You May Not Know About The Vagina'?
- 3/ ...was sued for uploading a picture of themselves to Instagram?
- 4/ ...tried to sue a British ice-cream maker after they named an ice-cream after her – one made from human breast milk?
- 5/ ...tried to claim the copyright for the metal 'Devil Horns' hand gesture?
- 6/ ...Once tried to trademark their own name but had the application turned down because they had failed to sign it?
- 7/ ...tried to trademark the phrase "God's Plan"?

8/ ...owns the patent for a nappy with an in-built wet wipe dispenser?

9/ ...successfully sued the Hallmark Card Company for stealing their catchphrase for a greetings card?

10/ ...has over 200 patents attached to their name?